

Radio
COLOCACION EN RADIO

Promoción y prevención de salud contra el Dengue. ! Alto al dengue por mi, mi familia y mi país!

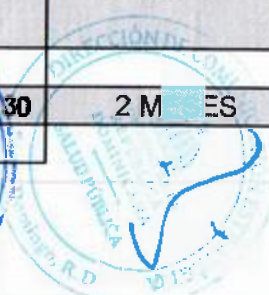


ITEM	EMISORA	DIA	CUÑAS	PRECIO UNITARIO	SUB TOTAL	ITBIS	TOTAL MENSUAL	TOTAL BIMESTRAL	DURACIÓN
1	HITS 92 FM	LV	132	1,136.36	149,999.52	26,999.91	176,999.43	353,998.87	2 MESES
2	RUMBA98.5	LV	40	1,500.00	60,000.00	10,800.00	177,000.00	354,000.00	2 MESES
			40	1,500.00	60,000.00	10,800.00			
			40	750.00	30,000.00	5,400.00			
		Total de cuñas	120		150,000.00	27,000.00			
3	INDEPENDENCIA FM	LV	40	2,500.00	100,000.00	18,000.00	236,000.00	472,000.00	2 MESES
		LV	40		100,000.00	18,000.00			
		Total de cuñas	80		200,000.00	36,000.00			
4	DISCO 106.1 FM	LD	36	2,777.78	100,000.08	18,000.01	118,000.09	236,000.19	2 MESES
5	ESCANDALO 102.5 FM	LS	52	1,923.08	100,000.16	18,000.03	118,000.19	236,000.38	2 MESES
6	SUPER 107.7FM	LD	32	3,125.00	100,000.00	18,000.00	118,000.00	236,000.00	2 MESES
7	CLAVE 95.9 FM	LV	66	1,363.64	90,000.24	16,200.04	106,200.28	212,400.57	2 MESES
8	OXIGENO 102.5 FM	LD	240	375.00	\$90,000.00	16,200.00	106,200.00	212,400.00	2 MESES



✓

9	RADIO MAMBO FM 94.3	L/D	150	500	75,000.00	13,500.00	88,500.00	177,000.00	2 MESES
10	RADIO AMISTAD 101.9 FM	L/V	70	1,000.00	70,000.00	12,600.00	82,600.00	165,200.00	2 MESES
11	GRUPO MEDRANO	L/V	110	727.27	79,999.70	14,399.95	176,999.17	353,998.35	2 MESES
	TURBO 98 FM								
	CANAL 105 FM	L/V	88	795.45	69,999.60	12,599.93			
					149,999.30	26,999.87			
12	RADIO UTIL 102.9 FM	L/D	240	291.67	70,000.80	12,600.14	82,600.94	165,201.89	2 MESES
13	RADIO GENESIS 97.5 FM	L/V	420	181.60	76,272.00	13,728.96	90,000.96	180,001.92	2 MESES
14	MAGUANA COMERCIAL	L/S	168	223.21	37,499.28	6,749.87	88,498.30	176,996.60	2 MESES
	MAGUANA 94.9 FM								
	RADIO ANACAONA 1140 AM	L/S	168	223.21	37,499.28	6,749.87			
					74,998.56	13,499.74			
15	PODER Y ENERGIA LAS MATAS DE FARFAN 104.7 FM	L/D	224	334.83	75,001.92	13,500.35	88,502.27	177,004.53	2 MESES
16	EXPRESO 104.7	L/D	180	472.23	85,001.40	15,300.25	100,301.65	200,603.30	2 MESES



17	AZUCAR 89.1 FM	L/V	150	380.00	57,000.00	10,260.00	106,200.00	212,400.00	2 MESES
		L/V	66	500.00	33,000.00	5,940.00			
					90,000.00	16,200.00			
18	AMOR FM 91.9	L/S	390	230.77	90,000.30	16,200.05	106,200.35	212,400.71	2 MESES
19	FM 107.5 EL PODER DEL ESTE	L/V	312	224.36	70,000.32	12,600.06	82,600.38	165,200.76	2 MESES
		S							
20	DELTA 103.9 FM	L/S	312	224.36	70,000.32	12,600.06	82,600.38	165,200.76	2 MESES
21	ESTUDIO 97.9FM Y RADIO SANTA MARIA 590 AM	L/V	66	1,212.13	80,000.58	14,400.10	94,400.68	188,801.37	2 MESES
22	LA PATRONA 91.9 FM	L/V	66	1,060.61	70,000.26	12,600.05	82,600.31	165,200.61	2 MESES
23	RADIO IDEAL 99.5 FM	L/D	360	194.45	70,002.00	12,600.36	82,602.36	165,204.72	2 MESES
24	Z 101 FM	L/V	60	3,000.00	180,000.00	32,400.00	354,000.00	708,000.00	2 MESES
		L/V	25	1,600.00	40,000.00	7,200.00			
		L/V	40	2,000.00	80,000.00	14,400.00			
		T0tal de cuñas	125		300,000.00	54,000.00			



25	ZOL 106.5 FM	L/V	44	2,500.00	110,000.00	19,800.00	354,000.32	708,000.64	2 MESES
		L/V	44	2,000.00	88,000.00	15,840.00			
		L/V	44	1,045.46	46,000.24	8,280.04			
		L/V	22	2,545.46	56,000.03	10,080.01			
					300,000.27	54,000.05			
26	EMPRESAS RADIOFONICAS	L/S	208	800.00	166,400.00	29,952.00	589,999.62	1,179,999.24	2 MESES
	PALMA 90.7 FM								
	COSMOS 99.1 FM	L/V	176	593.18	104,399.68	18,791.94			
	ESCALA 106.3 FM	L/V	154	600.00	92,400.00	16,632.00			
	TRUENO 99.3 FM	L/V	78	400.00	31,200.00	5,616.00			
	MEGA 105.1 FM	L/S	176	600.00	105,600.00	19,008.00			
					499,999.68	89,999.94			

MONTO TOTAL	7,779,215.40
-------------	--------------

